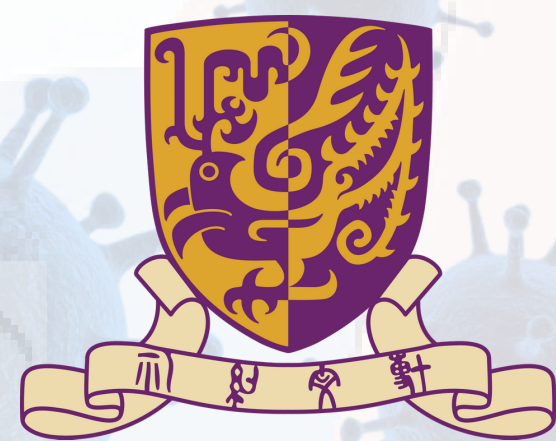




Taiwan Research Centre
Research Institute for the Humanities
The Chinese University of Hong Kong
presents a talk on



Confronting and Communicating COVID-19 in Taiwan

Date: 4 December 2020 (Friday)

Time: 2:00-3:30pm

Language: English

Venue: Zoom (Please register through QR code below)



Speaker: Prof. Mei-Ling Hsu

Distinguished Professor of Communication
National Chengchi University, Taiwan

By taking a health communication perspective, Prof. Mei-Ling Hsu will address the crucial factors contributing to the controlled epidemic of COVID-19 in Taiwan. Her talk will particularly highlight the uniqueness of the health care system, policies concerning resource requisition, societal surveillance, practice of digital social innovation, as well as social construction of face masks and mask wearing in the Taiwanese setting. Complexities and problems evolving from border control, a debate over mass testing, and strategies to boost nationalism in the prevention campaign will also be discussed.

Prof. Mei-Ling Hsu (PhD, Communication, University of Michigan-Ann Arbor) has researched widely in health and environmental risk communication, especially in HIV/AIDS and communication, as well as political communication, persuasion, journalism studies, and gender in media. Her book *AIDS and the Media* won the Tseng Hsu-pai Journalism Research Award 2002.



Discussant: Prof. Annisa Lai Lee

Associate Professor
School of Journalism and Communications
Associate Professor (by courtesy)
Jockey Club School of Public Health and Primary Care
The Chinese University of Hong Kong

Moderator: Prof. Weishan Huang

Director, Taiwan Research Centre
Assistant Professor, Cultural and Religious Studies
The Chinese University of Hong Kong

Registration:



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