

## Workshop

is free to attend and open to all. To register to attend, please complete our registration form: <https://forms.gle/NUiBQHwmT7ZYCEbQA>

We provide free accommodation for workshop participants



## Content

Students will learn about obstacles and difficulties while doing an academic research in humanities in Taiwan. Five lectures with research focus on Taiwan will share their experience and tricks how to avoid difficult situations and get a research successfully done.

## Speakers

Lara Momesso, University of Central Lancashire  
Daniel Davies, National Sun-Yat Sen University  
Chen-Yu Lin, University of Liverpool  
Magdaléna Masláková, Masaryk University  
Denisa Hilbertova, Masaryk University

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## Doing Research in Humanities in Taiwan

2 – 6. September 2019

Department of Chinese Studies  
Masaryk University, Brno, Czech Republic

MUNI  
ARTS

# Program

## Day 1– Monday 2<sup>nd</sup> of Sep 2019

Time	Topic	Speaker
9.00-10.00	Registration and Welcome Remarks	Denisa Hilbertova
11.00 – 13.00	How a newspaper article can change your life: doing research with marriage migrants in Taiwan	Lara Momesso
13.00-14.30	Lunch	
14.30-16.00	One language, two systems: on conducting ethnographic research across the Taiwan Strait	Lara Momesso
16.00-16.30	Coffee Break	
16.30-18.00	Student's projects presentations	

## Day 2– Tuesday 3<sup>rd</sup> of Sep 2019

Time	Topic	Speaker
10.00 – 12.00	Articulating Indigeneity in Taiwan Minority and Indigenous Communities – A Struggle for Survival	Daniel Davies
12.00-13.30	Lunch	
13.30-15.00	Workshop Indigenous People in Taiwan – Doing a research with Indigenous Ethnic Groups	Daniel Davies
15.00-15.30	Coffee Break	
15.30-17.00	Student's projects presentations	

## Day 3– Wednesday 4<sup>th</sup> of Sep 2019

Time	Topic	Speaker
10.00 – 12.00	Christianity in Taiwan	Magdaléna Masláková
12.00-13.30	Lunch	
13.30-15.00	Social Networks and Online Media	Magdaléna Masláková
15.00-15.30	Coffee Break	
15.30-17.00	Student's projects presentations	

## Day 4– Thursday 5<sup>th</sup> of Sep 2019

Time	Topic	Speaker
10.00 – 12.00	Popular Music in Taiwan: Past, Present and Future of Taiyupop	Chen-Yu Lin
12.00-13.30	Lunch	
13.30-15.00	Workshop Ethnography and Popular Music Studies: The Case of Taiwan	Chen-Yu Lin
15.00-15.30	Coffee Break	
15.30-17.00	Student's projects presentations	

## Day 5– Friday 6<sup>th</sup> of Sep 2019

Time	Topic	Speaker
10.00 – 12.00	Taiwan's Unique History	Denisa Hilbertova
12.00-13.30	Lunch	
13.30-15.00	Workshop Doing Historical Research in Taiwan	Denisa Hilbertova
15.00-15.30	Coffee Break	
15.30-17.00	Student's projects presentations	
From 18.30	Dinner	

## Speaker's bio and topic abstracts

**Lara Momesso** is a lecturer in Asia Pacific Studies at the University of Central Lancashire, Deputy Director of the Northern Institute of Taiwan Studies and Co-Deputy Director of the Centre of Migration Diaspora and Exile at the University of Central Lancashire. Lara's research is shaped by more than ten years of engagement with migrant communities and civic organizations all around Taiwan, and, partly, in China.

### **Morning session: How a newspaper article can change your life: doing research with marriage migrants in Taiwan**

By drawing from her long-term research interest on marriage migration, Lara will share how she got to know about this phenomenon in Taiwan and how it gradually turned into her main research interest that paved the way to her career as a young scholar in Taiwan Studies. During her presentation, Lara will also introduce the main trends and issues related to marriage migration in Taiwan. Finally, she will explore the role of Taiwanese spouses in the experiences of personal and collective resistance initiated by marriage migrants.

### **Afternoon session: One language, two systems: on conducting ethnographic research across the Taiwan Strait**

Mandarin Chinese has been regarded as one of the most influential symbols of the cultural unity and cohesion of Chinese civilization; however, a rather different picture unfolds when one is in China. By drawing from her research experience with marriage migrants between China and Taiwan, Lara will explore the challenges she faced when conducting ethnographic fieldwork in a country celebrated for its cultural and linguistic continuity, yet divided by the presence of subordinated groups which use language as a way to assert their political identities. To reach this objective Lara will look at language not as a mere coding system and manifestation of the culture of a nation but rather as a realm where power and politics intersect to serve the interests of a dominant group, and which may have an impact on the research process and outcomes.

**Daniel Davies** is a PhD candidate at the National Sun-Yat Sen University in Kaohsiung exploring the forms of representation and articulation of aboriginal identity in multicultural Taiwan. Based in Pingtung County, southern Taiwan, Daniel has also been active in community development, arts and educational programmes in collaboration with the Pingtung County Government and the Council of Indigenous Peoples.

### **Morning session: Articulating Indigeneity in Taiwan**

Through the process of democratisation, and the localisation of the Republic of China on Taiwan, the particularities of local cultures was elevated to the forefront of the new political and social landscapes of Taiwanese nationhood. The imagery of indigenous groups has become central to the promotion of the new imagination of Taiwan as a diverse and multicultural liberal democracy. Since the early 2000's, with the economic and political relocation of Taiwan into Southeast Asia the role of indigenous peoples, as a symbol of the new Taiwanese identity and its links to the South Pacific Austronesian community, was further propelled into national political discourse. As indigeneity has been merged with political strategy, in an attempt to legitimise political parties, the articulation of local cultures and social imagination has been divided. Using the case of the emergence of the 'Austronesian Narrative' in Taiwan's diplomatic efforts, the means by which indigeneity has been co-opted as a political tool is exemplified. Through interviews with members of indigenous communities the results of this political maneuver on the identity and livelihoods of indigenous peoples is shared. Conceptually, it is shown that as the role of indigenous peoples in national politics changes the creation of political narratives of indigeneity essentialise and reduce community life, and pragmatically, the entanglement of local communities in politics, has dramatic effects on the funding, work and opportunities in indigenous regions.





#### **Afternoon session:**

Leading on from the talk, which uses the example of the 'Austronesian Narrative' to exemplify the means by which articulation of indigeneity by political actors at a national level has ramifications for local indigenous communities, the workshop will attempt to introduce the importance of control of articulation and representation. By using a multimedia approach, participants will be given access to a variety of sources which contribute to the articulation of indigeneity. Through speeches, videos and texts the varying conceptualisations of the indigenous peoples of the Paiwan people of Taiwan will be introduced. Using the sources, participants will be asked to create a basic introduction to the indigenous peoples of Taiwan through different explorative lenses. Through the final presentations participants will be expected to not only gain insights into the indigenous peoples of Taiwan, but also gain an understanding of the value of articulation and learn to critically engage with multimedia sources.

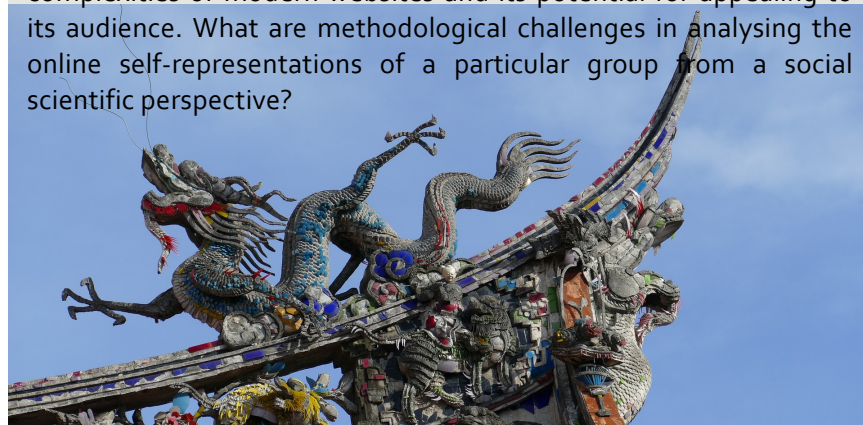
**Magdaléna Masláková** is a PhD candidate at the Department of Study of Religions at Masaryk University. She is an assistant at the China Studies Seminar at the same university. In her research, she focuses on the study of Christianity in Chinese societies, especially to church-state relations.

#### **Morning Session: Christianity in Taiwan**

Christian minority is making up about 5% of its population. Roughly half of Taiwan's Christians are Catholic, and half Protestant. Despite its minority status, Christianity has had a disproportionate influence on the island's culture and development.

#### **Afternoon Session: Doing Research on Social Networks**

In recent years, social networks and online media have significantly evolved and therefore created an essential source of data for research. Various Christian groups employ Facebook as well as websites to address especially younger generations. Through these means, Christians can construct their identity. Concerning the fact that they may use not only textual messages but also pictures, videos and audio elements, it is crucial to capture multi-layered complexities of modern websites and its potential for appealing to its audience. What are methodological challenges in analysing the online self-representations of a particular group from a social scientific perspective?



**Denisa Hilbertova** is a PhD candidate at the Department of World History at Charles University in Prague and a Vice-head at the Department of China Studies Seminar at Masaryk University. Denisa focuses on modern Taiwanese history, she is especially keen on British Maritime Trade in Asia and the Social History of Taiwan and the Asia-Pacific Region.

#### **Morning Session: Taiwan's Unique History**

Taiwan has a unique historical experience; even in comparison with the very turbulent region of Southeast Asia. Morning talk will focus on less known aspects of social and economical history of Taiwan in the 19th century and its monumental consequences for the future development of the island.

#### **Afternoon Session: Doing Historical Research in Taiwan**

Taiwanese archives and historical sources are spread all over Formosan island. Because of Taiwanese turbulence history, many important archival sources were moved to other countries, such as Great Britain, Japan, U.S.A, and Holland. etc. How to find what you are looking for? Who to ask and what can be found in Taiwan itself? In this section, two speakers will introduce the obstacles and advantages of doing history and religious research in Taiwan, how to access archival sources in Taiwan, how archives generally work and how to work with Taiwanese library and archival databases.

**Chen-Yu Lin** is Honorary Research Fellow in the Institute of Popular Music (IPM), Department of Music at the University of Liverpool. She received her PhD on perceptions of Chineseness in China Wind pop music across Taiwan, Hong Kong, China, and the UK in 2018 and worked as Adjunct Lecturer and Research Associate in the same institute. She is also Assistant Editor of Taiwan Insight. Her research interests include Mandarin popular music, music censorship, music and place. She is also an award-winning documentary producer who actively incorporates filmmaking and screening as research methods.

#### **Morning Session: Popular Music in Taiwan: Past, Present and Future of Taiyupop**

This lecture will cover a few topics in relation to the past, present and future of Taiwan's popular music with a special focus on Taiyupop— popular music in Taiwanese-Hokkien. The topics to be addressed include the history and evolution of the genre, development of Taiwan's recording music industry, as well as how cultural and political history in Taiwan has influenced the genre. The first record company in Taiwan, Columbia Records, was established in the 1930s during Japanese colonialisation. The company produced and released songs mostly in Taiyu, the native tongue of the majority of the population on the island at the time. However, under the martial law (1945-1987), the language policy restricted the development of any languages other than Mandarin Chinese. Due to this historical background, Taiyupop represented the subversive ideologies against the agenda of nation-building at the time. Even after democratisation, Taiyupop is still often appropriated during election campaigns as a signifier of local identities and closeness to the people. This lecture will examine this by providing a case study on a song, Waves Wandering (2018) by the rock band Eggplantegg (茄子蛋).

#### **Afternoon Session: Ethnography and Popular Music Studies: The Case of Taiwan**

The term 'ethnography' commonly refers to data derived from direct observation of behaviour in a particular society. While studying popular music, ethnographic research treats popular music as social practice and process (Cohen, 1993) instead of a sounding object. Through ethnography, culture, perspectives and practices of the people in these settings are explored (Hammersley, 1995). This workshop session will, firstly, introduce ethnographic research methods and explain why they are useful for the study of popular music. Then, focusing on Taiwan's popular music, this session will provide examples of two research projects the speaker has